

Isabella Levethan

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## Experience

### IDEO

Senior Communication Designer  
June 2022—January 2024  
San Francisco, CA

Developed visual storytelling and strategic outputs across mediums, conducted and synthesized research, and utilized values of design thinking to solve multifaceted business needs. Engaged in diverse consulting projects alongside cross-disciplinary teams, and advanced creative workstreams by producing impactful consumer facing brand expressions and immersive physical experiences. Clients include Meta, the Bill & Melinda Gates Foundation, and Cornell University.

### Godfrey Dadich Partners

Designer  
September 2019—May 2022  
San Francisco, CA

Collaborated with multidisciplinary creative team to ideate and refine concepts, contribute to creative development, and execute visual solutions across platforms. Crafted scalable branding, editorial, and advertising expressions for clients including Coinbase, Goldbelly, Vistaprint, and C3 AI. Supported content creation for internal social media verticals, created a comprehensive onboarding guide for junior team members, and assisted in defining and documenting internal systems and creative workflows.

### YARD NYC

Design Intern  
May 2018—August 2018  
New York, NY

Assisted creative team with campaigns, pitches, brand identity, and printed collateral. Designed case studies and business development materials.

### SpecialGuest

Design Intern  
May 2017—July 2017  
Brooklyn, NY

Contributed to ideation sessions, executed design concepts, and conceived inventive print and digital advertising solutions.

## Education

**Washington University in St. Louis**  
2019

Sam Fox School of Design & Visual Arts  
BFA in Communication Design & minor in Writing  
*Cum Laude*

**DIS Copenhagen**  
Copenhagen, Denmark  
Spring 2018

Study abroad with Graphic Design concentration

## Skills

Adobe Creative Suite  
Figma  
Keynote  
Illustration

Art Direction  
Production  
Fluent in Italian  
Proficient in Spanish